

SOLID GROUND  
CONSULTING

Marc Smiley

*Four Dimensions of Sustainable Impact*

Land Trust Alliance of BC

November 2017

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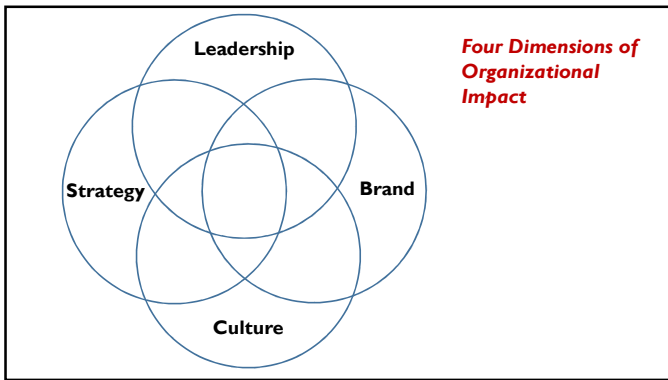
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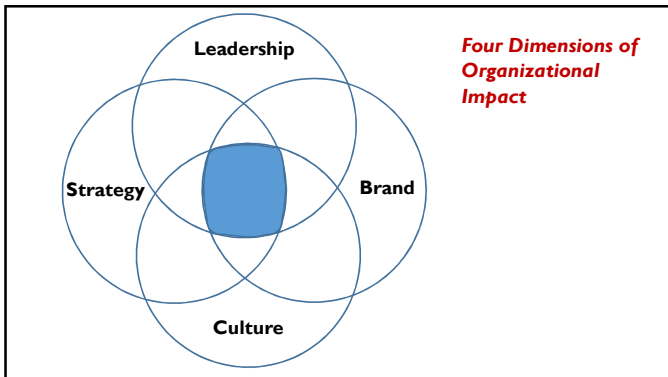
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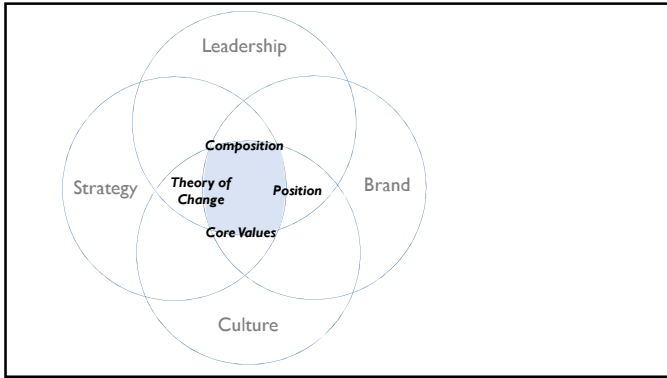
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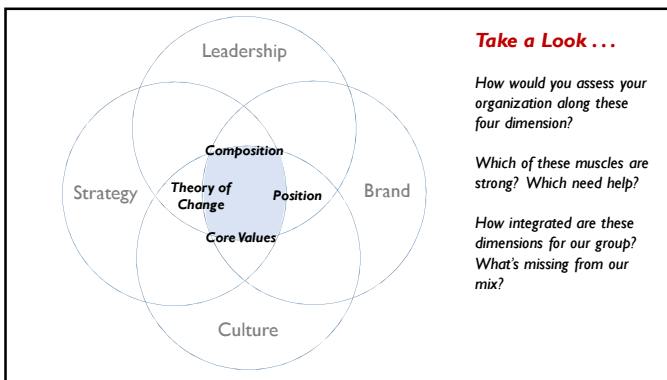
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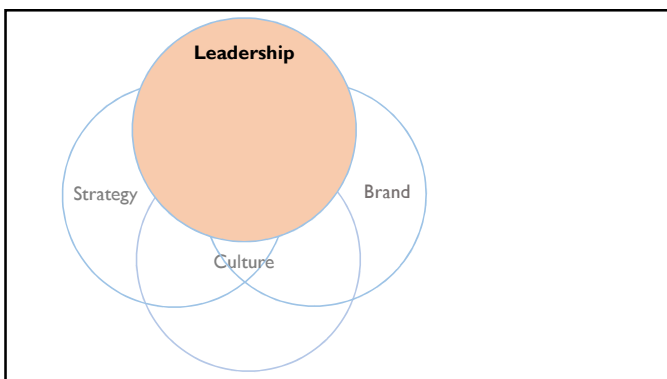
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**Leadership**

**Exploring Leadership**

*How does the make up of our group determine all the other dimensions?*

*How intentional is our generative leadership thinking?*

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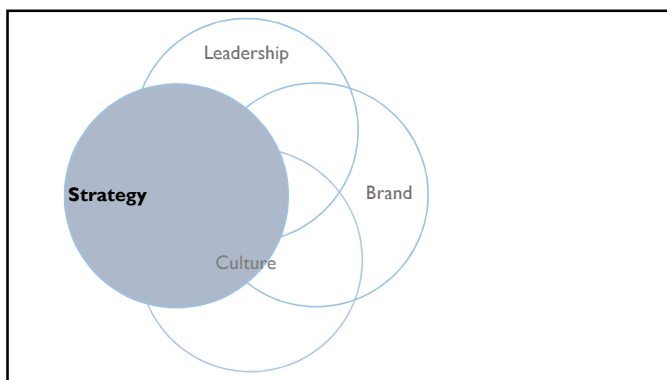
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**Strategy**

**Exploring Strategy**

*How does our process of developing strategy influence the other dimensions?*

*How do we balance engagement and efficiency in developing strategy?*

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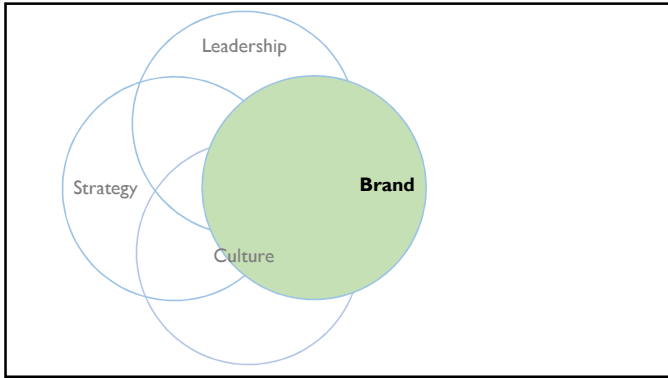
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**Exploring Brand**

*What does it mean to become a community institution?*

*How well are we positioned to fulfill our mission?*

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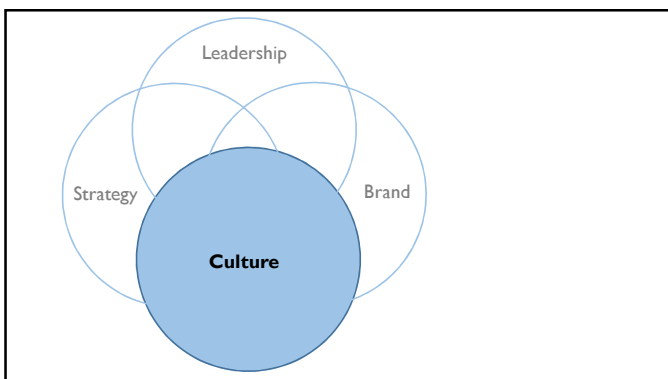
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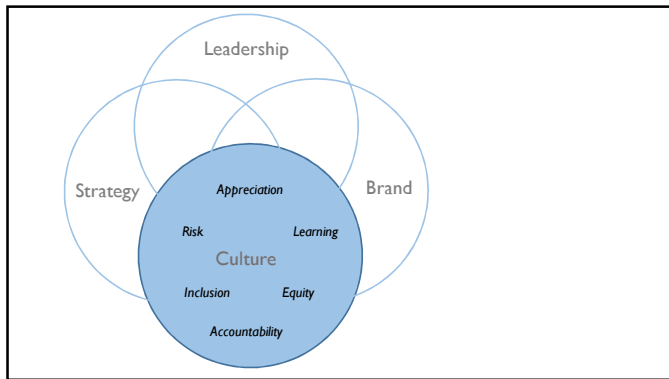
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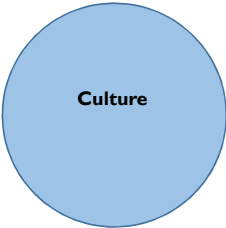
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**Exploring Culture**

*What aspects of our culture stands out the most?*

*In what ways do we intentionally develop culture?*

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