



# Land Trust Alliance

## BRITISH COLUMBIA

Land Trust Alliance of BC Seminar Series\* – April 1- 3<sup>rd</sup>, 2011 Victoria, BC  
*Together, conserving BC's future - Program and Registration*

### Friday April 1<sup>st</sup> Pre-Session Workshops and Site Visits – additional fees apply

*Further information on Pre-session workshops and site visits refer to page 3*

<b>Workshop A:</b>	10:00 – 4:30	<b>Innovations in Conservation Finance</b>	Story Clark
<b>Workshop B:</b>	9:30 – 12:30	<b>Effective Governance &amp; Board Development</b>	Susan Mehinigic
<b>Workshop C:</b>	1: 30 – 3:30	<b>Building Effective Organizational Partnerships</b>	Rick Juliasson
<b>Site Visit A:</b>	9:30 – 11:30	<b>Abkhazi Gardens and Craigflower Manor</b>	– Heritage Tour TLC
<b>Site Visit B:</b>	12:30 – 4:00	<b>Island View Beach/Tsawout Reserve &amp; Madrona Farm</b>	– HAT & friends
<b>Clinic A:</b>	1:30 – 3:30	<b>Capital Gains &amp; Taxes</b>	- <i>By appointment only with Susan Mehinigic</i>

### Full Program Begins Friday April 1<sup>st</sup> - 6:30 pm at the Harbour Towers Hotel,

Welcome event – EDIBLE BC – an interactive food experience!  
Plus LTABC Land Trust Awards 2011  
With “Telling Your Story” Hans Peter Meyers

### Saturday April 2<sup>nd</sup>

**Breakfast 7:30 – 8:30**

**Opening Plenary: 8:30 – 9:10 Innovations and Inspirations** – Story Clark

#### **Seminars Stream A 9:20 – 10:40**

1. **Developing your Fundraising Plan** – Paul McNair, LTABC
2. **Working with Local Governments on Conservation Strategies** – Jack Minard and Kerry Dawson CVCS & Bryn White SOSCP
3. **New Directions in Communicating Conservation** - Rick Kool, Royal Roads University

**Break 10:40 – 11:00**

#### **Seminars Stream B 11:00 – 12:30**

4. **Collaborating IS for the birds: Joint Venture Programs in BC** – Tasha Sargeant, EC
5. **Human Dimensions of Natural Resource Management** – Ajit Krishnaswamy, FORREX (TBC Invited)
6. **Conservation and Restoration of Leading-edge species in BC** – Brian Starzomski, UVIC and GOERT's Garry oak Restoration Compendium

**Lunch 12:30 – 2:00 – Networking and Informational Roundtables (events, ED's, Boards & Clinics (Living Carbon, Standards & Practices)**

#### **Seminars Stream C 2:00 – 3:30**

7. **Charitable Status: updates on fundraising, disbursement rule** – Karen Cooper, CLTA
8. **What everybody ought to know about this... Social Media thing** – Jess Sloss, Farm Digital (Extended session will run until 4 pm)
9. **Conservation Lands – Assessment and Monitoring Tools & Techniques** - Ian Giesbrecht, Conservation Monitoring Ecologist, NCC, Tory Stevens, Protected Areas Ecologist, BC MoE

**Saturday, April 2<sup>nd</sup>****Afternoon & Evening Events**

- 3:45            **Land Trust Alliance of BC Annual General Meeting**  
 6:00            **Dinner, LTABC Member Awards,**  
                   **Presentation “Climate Change and Conserving Nature: Trends, Opportunities and**  
                   **Challenges” Richard Hebda**  
 8:30 – 10:30   **Musical Event**

**Sunday, April 3<sup>rd</sup>****Breakfast 7:30 – 8:30****Seminars Stream D 8:30 – 10:00**

10. **Land Trusts and Agricultural Lands: Tools, Adaptations, Planning and Ideas** – Nichola Walkden  
 TLC  
 11. **First Nations’ Stewardship & Cultural Programs** – Ken Cossey Tsawout & ÁLENENEĆ  
 Learning from Homeland - Tie Swallow  
 12. **What’s New about Conservation Covenants?** Kathleen Sheppard TLC, Nuala Murphy ITF

**Break 10:00 – 10:30 (10:20 Closing remarks and draw for 2012 Registration (winner must be present!))****Seminars Stream E 10:30 – 12:00**

13. **Species at Risk: tales of engagement by 3 land trusts - a panel discussion** - Todd Carnahan  
 HAT, Robin Annschild SSIC, Andrew Harcombe NCC, facilitated by Chris Junck GOERT  
 14. **GIS from local community use to wider Landscape modeling** – Keith Erickson Galiano, Nuala  
 Murphy & Mark van Bachel ITF  
 15. **Insurance – Protecting your land trust** – Ralph Libby, Megson FitzPatrick

**Acronyms**

AFoCLT	American Friends of Canadian Land Trusts	ITF	Islands Trust Fund
BC MoE	BC Ministry of Environment	LTABC	Land Trust Alliance of BC
CLTA	Canadian Land Trust Alliance	MoE	Ministry of Environment, BC
CVCS	Comox Valley Conservation Strategy	MF	Megson Fitzpatrick
EC	Environment Canada	NCC	Nature Conservancy of Canada
FORREX	Forum for Research & Extension on Natural Resources	SOSCP	South Okanagan-Similkameen Conservation Program
GOERT	Garry Oak Ecosystems Recovery Team	TLC	The Land Conservancy of BC
HAT	Habitat Acquisition Trust		

**With many thanks for financial support from:**  
**Environment Canada - Canadian Wildlife Service, Islands Trust Fund,**  
**The Real Estate Foundation of British Columbia, Vancouver Foundation**  
**VanCity**

(\*program as of January 18 2011 subject to change)

## Descriptions of Friday Workshops and Local Site Visits

### Workshops:

#### **A: Innovative Conservation Finance & Funding Strategies – Story Clark**

**9:30 – 4:00 Harbour Towers**

To pay for land protection, land trusts must use private and public funding sources and other diverse and innovative sources wherever they can be found. Land trust transactions are often made possible by prudent financing from private, commercial and public sources. Given present economic challenges, it is especially fortunate that conservationists are very creative at mixing and matching these techniques and finding new revenue opportunities, and that this innovation is expanding financial options for conservation. Many of these strategies and innovations, however, are not well known to the general conservation community despite their benefits to conservation.



This highly interactive, very fast-paced workshop will survey an extensive array of revenue-generating and financing techniques, imaginative strategies, funding trends, and offer supporting case studies. It will help organizations position themselves to expand their funding and financing toolkit whether they are small, volunteer land trusts or much larger, staffed organizations. Attendees will work through real-world funding challenges and be supported in finding funding and financing strategies for their specific needs. Audience participation, current case studies and the presenter's extensive knowledge of innovating practices and practitioners and funders will help participants identify support networks for various techniques.

**Workshop Registration Fee: Members \$95 Associate Members \$120 Non-Members \$150**

#### **B: Effective Governance & Board Development Increasing your organization's sustainability**

**Susan Mehinigic**

**9:30 – 12:30 Harbour Towers**

Certified by the Institute of Corporate Directors, Susan has extensive experience on non-profit boards to bring to this half day workshop designed to increase the effectiveness of your board and its organizational sustainability. Topics will include Roles and responsibilities of the Board – including legal overview of the fiduciary duty and duty of care; Roles and responsibilities of management; Business strategies and social responsibility; Responsibility for CEO oversight and succession; Financial management; Enhancing board effectiveness; Stakeholder communication, etc. Susan is a recently retired partner, tax services of Grant Thornton LLP in Victoria, BC. Susan has over thirty years experience in assisting donors attain their charitable objectives with particular focus on structuring and planning gifts and gifts/sales of real estate including gifts under the ecological gifts program. She has also been a frequent speaker on a wide range of topics applicable to donors and the charitable and not for profit organizations themselves including structuring of not for profit organizations, structuring and registering not for profit organizations with charitable objectives and compliance matters affecting the charitable sector.

**Workshop Registration Fee: Members \$55 Associate members \$65 Non-Members \$75**

#### **C. Dangerous and Beneficial Liaisons How to Avoid the Pitfalls of Partnerships**

**Rick Juliusson, FreeRange Consulting  
1:30 – 3:30 Harbour Towers**

Joining forces with like-minded organizations is at first glance the most logical and obvious way to accomplish our mission. Effective partnerships can generate revenue, reduce expenses, bring in needed expertise, expand our reach, and create many other benefits. But despite the word "Trust" in many of our names, we are often (and justifiably) wary of the potential dangers and hidden costs of coalitions. In this hands-on, interactive workshop we'll explore the benefits and pitfalls of various types of partnerships, then develop a step-by-step process to create, manage, evaluate and even end collaborations in a way that minimizes risk while maximizing benefits. Whether you're thinking of a new partnership or taking a fresh look at existing relationships, this workshop will give you the tools and perspective to analyze costs, benefits and processes that make up a productive partnership

**Workshop Registration Fee: Members \$55 Associate Members \$65 Non-Members \$75**

### Friday April 1<sup>st</sup> Site Visits\* - Descriptions

#### **A: Abkhazi Gardens and Craigflower Manor: Victoria heritage site tour - Friday, April 1<sup>st</sup>, 9:30 – 11:30 Abkhazi Garden**

The Abkhazi Garden is an exquisite heritage home and garden located in Victoria, British Columbia, a city known for its wonderful gardens. Prince and Princess Abkhazi began creating their garden in 1946. This was the year they married and settled in Victoria, after living separate lives touched by both privilege and



tragedy. They immediately began to develop their one-acre property, and continued to maintain and improve the garden throughout their lives together. The garden is blessed with dramatic glaciated rocky slopes, magnificent native Garry oaks and gorgeous vistas. The garden flows around the rock, taking advantage of deeper pockets of soil for conifers, Japanese maples and rhododendrons which over the last 50 years have grown to an impressive maturity. Carpets of naturalized bulbs, choice alpiners and woodland companions provide interest throughout the year to the discerning plantsman, but it is the overall design that leaves the greatest impression. TLC The Land Conservancy purchased the property in 2000 to save it from becoming a townhouse development.

**Craigflower Manor and Schoolhouse – National Historic Sites of Canada**

Craigflower Manor and Schoolhouse were built during the 1850's and were the mainstays of a thriving farm community operated under the auspices of the Hudson's Bay Company. The farm was established on land purchased in 1850 from the chiefs of the Kosapsom people, who had lived in the area for millennia. In 1853, Kenneth McKenzie and his family along with 18 farm hands and their families arrived in Victoria aboard the "Norman Morison", following a strenuous six month journey around Cape Horn. They soon took up residence on the farm site, and began clearing land and building accommodations. The Schoolhouse was built in 1855 to provide education for the settlement and was in operation until 1911; it is now the oldest schoolhouse in western Canada. TLC The Land Conservancy of British Columbia took responsibility for the care and operation of Craigflower Manor and Schoolhouse on a lease from the province in May 2003.

**Registration Fee (includes lunch): Members \$50 Associate Members \$60 Non-Members \$70**

**B : Island View Beach Regional Park and Madrona Farm  
12:30 – 4:00 Island View Beach & Victoria**

Join us for this natural, cultural and farm stewardship site tour to visit the lovely Island View Beach Regional Park in Central Saanich with HAT's Land Care Co-ordinator Todd Carnahan. Todd will describe the complex of endangered wetland, dune, and foreshore ecosystems, and HAT's efforts to protect them through community outreach in 2010. Highlights of the project included promotion of the Tsawout First Nations' work restoring their lands and culture in this special place. Tsawout planner Ken Cossey will highlight some work done on the Tixen Conservation area. The ecosystem at Tixen is a coastal dune ecosystem, having been identified as being amongst the rarest of all the ecosystems types in this area. Tixen is also significant to the Tsawout community for a variety of reasons: food source, collection of traditional foods and plants for medicines, spiritual reflection and various cultural and community gatherings.

Island View Beach, photo T. Carnahan



**Madrona Farm** Tour leader: Nathalie Chambers - Madrona Farm is a 27 acre-organic farm located 12 minutes from downtown Victoria with some very special glacial features and soil types that make it an ideal location for 12 month food production. As a practice the farm maintains high levels of biodiversity. The farm provides an educational role by training employees, farm tours and volunteer days open to the public from Wednesday to Saturday from March until October. Madrona Farm is an example of one of the ways that one land trust, The Land Conservancy, helped "to protect farmland in perpetuity for future generations and food security. The focus of the farm tour will be on the importance of biodiversity for sustainable agriculture. (*Madrona Farm is located off McKenzie and Blenkinsop the address is 4317. Please park vehicles behind the vegetable stand as to not affect business.*)

**Registration Fee (includes lunch): Members \$50 Associate Members \$60 Non-Members \$70**

**\*Site tours will be confirmed with meeting locations and transportation after March 7, 2011.**