

Land Trust Alliance of BC

“Together conserving BC’s future”

Promote your business and show your support for a greener BC.



Who we are

- We are a non-profit, charitable organization dedicated to the stewardship and preservation of BC’s natural and cultural heritage.
- Our organization is comprised of 34 land trusts throughout British Columbia, including The Land Conservancy (TLC), Fraser Valley Conservancy and the Nature Trust of BC.
- Collectively our membership represent over 100,000 British Columbians

Magazine: The Kingfisher

Next Publication: September 2011

- Our semi-annual magazine is set to reach readership of 25,000 this year.
- With our audience drastically expanding and a growing number of corporate partners, advertising with us is a great opportunity for your business.
- LTABC is a non-profit organization helping your business build a greener brand. By supporting LTABC, you will show your customers your support of land conservation across the province.



Are you a member or a donor?

Talk to a LTABC representative about priority placement and discounts for donors and members.

Call 250-477-4766 to book your ad today!



Advertising Specifications

Our Magazine Pricing Summary

- Back Cover : \$1,800
- Front inside cover: \$1,500
- Inside back cover: \$1,500
- Full page: \$1,200
- Half page: \$650
- Quarter page: \$350
- Banner: \$300
- Business card: \$200
- Front page banner: \$500

Full Page \$1,200 Trim 10" x 10" Bleed 10.75" x 10.75" Front/Back Inside Cover \$1,500 Back cover \$1,800
--

1/2 Page \$650 10"x4.9" or 4.9" x 10"

1/4 Page \$350 4.9" x 4.9"

Banner \$300 10" x 2.4" Front Page Banner \$500

Business Card \$200 3.25" x 2.4"
--

*All ads are black & white. Colour can be added at an extra cost.

Need your ad designed?

Already have a design?

We are more than happy to have your ad designed for you. We will work with you hand-in-hand to create the perfect ad design to fit your company's needs.

Please send completed ads to cassie@landtrustalliance.bc.ca. We accept ads in the following formats: .tiff, .jpg or .pdf. All ads must be sized to the appropriate dimensions.

Call 250-477-4766 to book your ad today!